



TOPIC:
Visionary
Leadership/
Goals

WHAT IS YOUR TEAM'S MOST IMPORTANT GOAL?

25

Chris McChesney

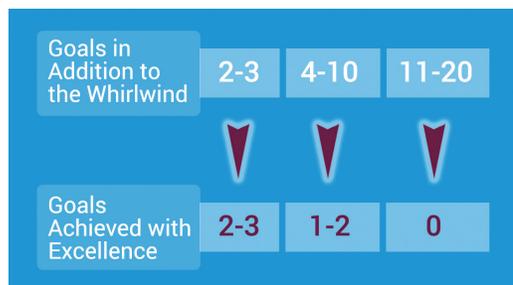
*Best-Selling Author,
Executive at Franklin Covey*

VIDEO SUMMARY:

In this clip, Chris McChesney helps leaders improve their strategy execution by sharing the first of his four disciplines: Identifying your “Wildly Important Goal.”

DISCUSSION QUESTIONS:

1. Think about a time when you were involved on a team or organization that had crystal clarity on a “Wildly Important Goal” (WIG). Share this with your team. What happened? What did that feel like?
2. As a team, on a flip chart, identify the goals that your team is currently pursuing. How does the graphic below inform the current level of success you are having?”



3. McChesney said that a WIG exists at the intersection of “really important” and “never going to happen.” On your flip chart, identify which of your current goals sit at that intersection? (At this point, you can identify more than one goal and you can add goals that are not already on the chart.)



TOPIC:
Visionary
Leadership/
Goals

WHAT IS YOUR TEAM'S MOST IMPORTANT GOAL?

25

Chris McChesney

*Best-Selling Author,
Executive at Franklin Covey*

4. As a team, narrow your team goal down to just one. As Chris said, there should be one WIG per team at any given time. Write down your team WIG here:

Our team's Wildly Important Goal:

5. Once a WIG is decided, you must move that concept into a target. A WIG should have a "From X to Y by When." As a team, create a basic outline to support WIG achievement.

→ Our starting line is: (Where are we currently?)

→ Our finish line is: (Where are we going?)

→ Our deadline is:

6. Conclude your time by discussing structures that can support your team's ability to achieve your WIG.